

JULIUS ROEHRS COMPANY

RUTHERFORD, NEW JERSEY, U. S. A.

TRADE LIST B FOR GROWERS

AZALEA DEPARTMENT

May 15, 1961

E - can force early (Jan-Feb. bl.)
 E* - can be forced for Christmas
 L - late (March-April blooming)
 M - midseason (Feb.-March fl.)

AZALEAS for FORCING — FALL SHIPMENT

(middle Sept. through Oct.)

AZALEA INDICA grafted

Large flowered Belgian varieties

3 year old

dia. 7/8" 9/10" 10/12"
 \$1.60 \$2.00 \$2.45

M	ALBERT-ELIZABETH, double white with salmon-rose border	x	x	x
E*	BEATRICE, double brick-red, darker than P.Schame	x	x	x
E*	ERI SCHAME, double salmon rose	x	x	x
E*	EARLY WONDER, double deep rose	x	x	x
L	ERNEST THIERS, semi-double, bold crimson	x	x	x
M	HAERENS ALBA, double white with light pink	x	x	x
M	MME. AUGUST HAERENS, double bright rose with frilled white borders	x	x	x
L	MME. JOHN HAERENS, large double, pleasing deep rose, shapely growth, good keeper	x	x	x
E*	MME. PETRICK, double carmine rose	x	x	x
M	MME. VAN DER CRUYSSSEN, semi-double, carmine rose	x	x	x
E*	MEMORIA SANDERS, dark red, compact habit, double	x	x	x
M	TRIOMPHE, double red w.purple sheen, frilled	x	x	x
M	VERVAENEANA, double large rosy-salmon	x	x	x
M	VERVAENEANA ALBA, large pure white	x	x	x

LIBRARY
 RECEIVED
 ★ FEB 13 1962
 U. S. Department of Agriculture

DWARF AZALEAS

Heavy two to three year own root plants

		5/6"	7/8"	8/10"
		\$.65	\$.90	\$ 1.35
KURUME and small flowered INDICA:				
E	CORAL BELLS, dainty coral pink, hose-in-hose	x	x	x
L	HEXE (dwarf indica) compact; deep crimson, hose-in-hose, waxy petals; good keeper	x	x	x
M	HEXE DE SAFFELARE, crimson, larger flowers than Hexe, with frilled petals	x	x	
L	HINODEGIRI, carmine-red; an old favorite hardy	x	x	x
E	SALMON BEAUTY, salmon pink, hose-in-hose		x	x
E	SNOW, pure white, hose-in-hose, free flowering	x	x	x

PERICAT VARIETIES:

M	ROSE PERICAT, pleasing bright rose pink, robust	x	x	x
L	SWEETHEART SUPREME, fine pink, resembles Sweetheart Rose when opening	x	x	x

INDICA Own-Root, large flowered:

M	TRIOMPHE, double red with purple sheen	5/6" (.75); 6/8" (1.00)
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RUTHERFORDIANA, good keepers; Own-Root bush:

E*	ALASKA, semi-double, pure white, early	7/8" (.95)
M	CONSTANCE, large single fl., cerise pink, ruffled	x
M	PRES. ROOSEVELT, bright salmon hose-in-hose	x

MINIMUM 10 PLANTS OF ONE VARIETY

over,



Rose Pericat (Pericat)



Hinodegiri (Hardy)



Constance (Rutherfordiana) own root



Coral Bells (Kurume)



Triomphe (Indica) own root



John Haerens (Indica) grafted



Here de Saffeleare (dwarf Indica)



Mother's Day (Hardy)

NEW ROEHRS HARDY VARIETIES:

L	BAUMAN'S MOTHER'S DAY, large hose-in-hose	7/8" (\$.90)
L	GOV. MEYNER, fiery red, single	x
L	ORCHID, rosy lavender, single	x
L	PEGGY ANN, late hose-in-hose, light pink center	x

DISCOUNT 10% on 1000 plants and over

PRICES quoted are 100 rates, f. o. b. Rutherford. Stock offered subject to prior sale or being available.

DELIVERIES by truck, free in Metropolitan area; longer distance at cost. If express or airfreight, packing at cost.

INSPECTION CERTIFICATE - U. S. D. A. certificate supplied; if such certificate is required within beetle area, please advise.

WINTER STORAGE: on plants desired to be held in storage during November-December add 10%; during January-15%; during February-20% over fall prices.

HANDLING after receipt of plants: Thoroughly water rootball and store in a light and cool, 45-50° greenhouse. Pot or plant in moist peat and never allow to dry out. For early blooming select plants with well developed buds. Forcing for CHRISTMAS varieties can begin in November at 60°, gradually increasing night temperatures to 70°, with frequent syringing to help buds to break, without blasting. EARLY varieties for January blooming start middle of December at 55-60° for two weeks, then increase to 70°; MIDSEASON varieties for Feb.-March blooming allow three weeks at 70°; if wanted for Easter these may have to be held near 40°. Varieties marked LATE, to bring in for Easter, keep at 40° or slightly below, to keep the buds from moving, until about three weeks before Easter, then either apply heat, or hold back, as needed - if necessary applying shading.